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Residential investor backs purchase of two more development sites



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Conroy Brook/Ben Bailey Homes Group has acquired two new South Yorkshire parcels of land for development from housebuilder MJ Gleeson.

Barnsley-based Ben Bailey Homes has acquired 71 plots at Danum Glade, Doncaster and 42 plots at Woolley Colliery Road in Darton, Barnsley, both with detailed planning permission and is anticipating a launch of both in spring 2027.

The deal has been funded by the St Bride's White Rose Residential Partnership (St Bride's) and will be the fifth site that St Bride's have funded with Ben Bailey.

Previous sites have included Rockingham Fold, a development of 23 family homes in Upper Haugh, Wentworth, Harrop Mews, a 20 family home development in Swinton, Rotherham, and Delacey Meadows, 39 family homes off Coniston Avenue, Staincross, Barnsley, the company's current flagship development, which is being launched in autumn 2026.

Ben Bailey Ltd director, Jon Bailey, said: "We are happy to confirm the acquisition of these two new sites, which reflect our continuing commitment to the development of new homes in South Yorkshire.

"The two new sites in Doncaster and Barnsley are an important step in delivering our business plan of growing the numbers of high-quality homes that we are delivering across the South Yorkshire region.

"We are particularly pleased to once again be working with the St Bride's White Rose Residential Partnership, a significant investor in residential properties across South Yorkshire and one that backs well-run housebuilding businesses with a track record of delivering homes in the region."

Ian Houston, partner at St Bride's, said "Following their recent successes at their schemes at Upper Haugh and Swinton, we are pleased to be continuing our relationship with Ben Bailey and supporting their growth plans to deliver more quality homes across the South Yorkshire region."

Launched in 1933 by founder Ben Bailey, Mexborough-based Ben Bailey Plc was Yorkshire's largest independent house builder, developing more than 700 homes a year when acquired by Gladedale in 2007.

Following the takeover and a subsequent rebrand, the Ben Bailey name disappeared from the construction industry but made a return after it was acquired by Conroy Brook in 2018.

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