

# American Sports Cities

September 2011

Six of the twenty St Bride's World Cities are in America. Apart from their real estate markets how do they measure up as sporting destinations? With fanatical supporters, billionaire athletes and a basketball playing President, sport is a big part of life in the US.



---

## The American Sporting Dream

---

Sport is big business in America. Golf, tennis, swimming and athletics are all hugely popular but it is the team sports that are the real focus of US sport. The market for American Football, Baseball, Basketball and Ice Hockey is huge. In fact the NFL (football) the NBA (basketball) and the MLB (baseball) are the three highest grossing leagues in the world and many of the most valuable sports franchises in the world call America home.

### World's richest clubs

Rank	Team	Sport	Value (\$bn)
1st	Manchester United	Soccer	1.86
2nd	 Dallas Cowboys	American Football	1.81
3rd	 New York Yankees	Baseball	1.70
4th	 Washington Redskins	American Football	1.56
5th	Real Madrid	Soccer	1.45
6th	 New England Patriots	American Football	1.37
7th	Arsenal	Soccer	1.19
8th	 New York Giants	American Football	1.18
9th	 New York Jets	American Football	1.14
10th	 Houston Texans	American Football	1.17

Source: Forbes Most Valuable Sports Teams

40 of the top 50 richest sports clubs are based in America.

---

## Olympic Gold Dust

---

The US has hosted the Olympics 4 times and are by far the most successful nation in the all time medal table.

1st	USA	929
2nd	Soviet Union/Russia	395
3rd	Germany	247
4th	Great Britain	207
5th	France	191



Phelps got 8 of them in Beijing

---

## Facts of US Sporting Life

---

- 29 of the 50 best paid athletes in the world are American. Those 29 earned an average of \$28 million last year.
- The average attendance of a college football game in the States is 45,000
- 60% of the world's 61 million golfers live in the US
- Michael Vick was in jail 2 years ago. He is now paid more than \$800,000 per game by the Philadelphia Eagles
- What links the numbers 3, 23 and 99? They are the retired shirt numbers of legends Babe Ruth, Michael Jordan and Wayne Gretsky respectively.

---

## Focus on Boston

---

Boston is perhaps the most sports mad city in the US and its teams reward the fans with success. The four main franchises are:



**The New England Patriots** American Football

*Superbowl winners 3 times between 2001 and 2005*



**The Boston Bruins** Ice Hockey

*Won the Stanley Cup in 2011*



**The Boston Celtics** Basketball

*17 times National Basketball Championships (the most ever)*



**The Red Sox** Baseball

*World Series winners in 2004 and 2007*

Perhaps most fanatical of all are the Red Sox supporters. Fundamental to their season is beating their arch rivals, the New York Yankees. In 2004 they beat them and won the World Series, breaking the Curse of the Bambino – a run of 86 years without winning the World Series which began when they sold the great Babe Ruth to the Yankees.



# American Sports Cities

September 2011

## World Cities' NFL Franchises

	City	Average Attendance	Value (\$)	Super Bowl Wins	Star Player
<b>Patriots (Boston)</b> 	Boston	68,756	1.4 bil	3	Tom Brady
<b>Chicago Bears</b> 	Los Angeles	62,195	1.1 bil	1	William "The Fridge" Perry
<b>New York Giants</b> 	New York	79,019	1.2 bil	3	Eli Manning
<b>New York Jets</b> 	New York	78,596	1.1 bil	1	Joe Namath
<b>San Francisco 49ers</b> 	San Francisco	69,732	925 mil	5	Joe Montana
<b>Washington Redskins</b> 	Washington D.C.	83,172	1.6 bil	3	Joe Theismann

Los Angeles currently has no team in the NFL (having hosted the Raiders and the Rams in the past) but there are rumours a new franchise will be brought to the city to play its games at the LA Live Centre in downtown LA.

**London**

+44 (0)20 7078 1961

**Stamford, CT**

+1 203 905 6724

**Madrid**

+34 91 395 2880